

**ANAPOL SCHWARTZ ATTORNEY SPEAKS AT
PHILADELPHIA TRIAL LAWYERS ASSOCIATION LUNCHEON**

PHILADELPHIA – March 16, 2010 – Anapol, Schwartz, Weiss, Cohan, Feldman & Smalley, P.C. attorney Mark LeWinter recently spoke at a Philadelphia Trial Lawyers Association luncheon lecture in Philadelphia titled “Magic of Advocacy.” This seminar explored the similarities between the magician’s stage and the courtroom.

LeWinter, also an amateur magician, discussed how lawyers can enhance their ability to control a jury’s focus by applying the basic constructs of magic theory. Both require the attorney/magician to gain, maintain and focus attention where desired. Accompanying LeWinter were guest speakers Steven G. Leventhal Esq., a professional magician, who discussed how he uses magic in the courtroom, Jill Chernekoff, who spoke about the importance of eye contact and practical ways to improve it, and Jennifer Platzkere Snyder, Esq., a professional actor, focused on how acting skills can be used in the courtroom. LeWinter will also be presenting “Magic of Advocacy” to the Dallas Bar Association at its annual meeting in Dallas on April 23.

LeWinter is a member of the board of directors and an officer of the Philadelphia Trial Lawyers Association as well as the American Board of Trial Advocates. He has been a volunteer magician at the Children’s Hospital of Philadelphia for more than a decade where he performs magic in the outpatient oncology clinic. LeWinter earned his bachelor’s degree from the University of Maryland (1978) and his law degree from Capital University Law School (1981). He currently resides in Gladwyne, Pa.

Founded in 1977, Anapol, Schwartz, Weiss, Cohan, Feldman & Smalley, P.C., is a civil justice law firm with more than 25 attorneys and law offices in Philadelphia, Media, Reading and Harrisburg, Pa., as well as Cherry Hill, N.J. and Wheeling, W.Va., and co-counsel in Ohio. The firm has represented consumers in matters ranging from dangerous prescription drugs and medical negligence to unsafe products and hazardous work site cases.

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