

Anapol Schwartz to Lead Employees into Drive Safely Work Week: Calls All Law Firms to Participate



Anapol Schwartz, has announced that it will take part in **Drive Safely Work Week 2011**. The Annual Event, held from October 3rd-7th, is sponsored by the Network of Employers for Traffic Safety. During this week, employers will present their staff with a number of activities designed to raise awareness of bad driving habits, and offer safe alternatives.

The Employers then sign a pledge promising not to contact or expect a response from their employees while they know they are driving. The Employees in turn have the choice to use only hands free mobile devices while driving, or refrain from using both handheld and hands free phones while behind the wheel.

Currently unaware of any other Philadelphia law firms publicly adopting a distracted driving policy or taking part in Drive Safely Work Week, Anapol Schwartz is taking the lead and inviting other firms to join in Drive Safely Work Week's 2011 campaign, known as Focus 360. This year's tag line is "Getting There Safely is Everyone's business."

It is no surprise that Anapol Schwartz has emerged as a leader of Drive Safely Work Week. Anapol Schwartz Equity Partner and Shareholder, **Joel Feldman**, has been a pioneer for the cause following the death of his 21-year-old daughter, **Casey**, who was killed by a distracted driver in 2009. Casey was one of 5,474 individuals killed by a distracted driver that year. That one was enough for Joel. In addition to producing a **public service video** for the US Dep. of Transportation, Joel created the website, **endDD.org** (End Distracted Driving) to spread the word about and attract support for his cause. Feldman also played a key role in the passing of New Jersey's first Pedestrian Law in 50 years, which requires motorists to stop and remain stopped for pedestrians in marked crosswalks or who are crossing at intersections where there are no marked crosswalks.



Anapol Schwartz ATTORNEYS AT LAW

On October 3rd, the attorneys at Anapol Schwartz will pledge to:

- Refrain from contacting staff via cell phone or text during times they are known to be driving.
 - Not expect immediate response to calls or text in recognition that employees may be driving during the contact attempt.
 - Work with employees to put together a plan for acceptable response times and back up contacts in the event they are driving when they need to be reached.
 - Set a positive Example for Colleagues by refraining from unsafe usage of mobile devices.
- In return, the support staff will promise:
- Not to text while driving.
 - Let calls go to voicemail while driving and to pull over safely to retrieve messages and make calls.
 - Quickly end calls initiated if it determined the person reached is driving.

The staff and attorneys at Anapol Schwartz have are making a commitment to end Distracted Driving, not just during the first week of October, but for all time. Anyone interested in taking part can download the 2011 Drive Safely Work Week Took Kit at: trafficsafety.org

